



BIRGIR R. BALDURSSON

Freelance graphic / web designer

CONTACT

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PERSONAL PROFILE

I have over the years built experience in both marketing and graphic design for the WEB, PRINT & other multi-media solutions.

Creating fast loading responsive web pages in html or WordPress for desktop, mobile & tablets.

Logo designs, brochures, trifolds, brand design, web design, EPG for Set Top Box / Scala Info Channel System GUI. flyers and other marketing materials for different media formats, creating strategy for the online visibility of a website, keyword planner, analytics & search engine results.

Created Admaker system for RE/MAX Iceland where sales representative can fill in property information, business cards, flyers etc. I have created TV portals for information tv, Touch Screen material and several for DDS companies, DS instore solutions and the latest UI, webdesign, channel logos and marketing material for new television app in Iceland for Skjar 1 (screen one).

Thrive in deadline-driven environments and excellent team-building skills.

I have been responsible for delivering high profile projects to various mediums in Iceland and abroad, providing coverage and preparing campaigns in newspapers, magazines, billboards, internet and television for known brands.

Flexible and able to maintain a sense of humor under pressure.

Worked for various tour companies in Iceland, Super Jeep driver guide, VIP chauffeur service & Snowmobile guide. My driver licence is: **B C D1 BE CE DE** / I also have a Driver card with chip.

Fluent in Icelandic, English & Swedish, now currently reside in Borås, Sweden.

INFORMATION

NAME

Birgir R. Baldursson

ADDRESS

Vedensgatan 7A
504 56 Borås
Sweden

LANGUAGE

ENGLISH
Fluent



SWEDISH
Fluent



ICELANDIC
Fluent



WORK EXPERIENCE

2018-05 /

Graphic designer / Web designer

Graphic design, WordPress web design, graphic design for newspapers, signs, logo design, business cards, brochures, trifolds, flyers for different companies.

2012-01 / 2018-04

Web & Graphic Designer / Driver Guide Iceland

Graphic design, web design and brochures for travel companies in Iceland. Super Jeep & Snowmobile guide / VIP private driver for film and advertising.

2009-07 / 2011-10

Web & Graphic Designer Industria / London UK

Appointed as web & media designer at Industria UK, for their upcoming fiber cable and internet service in Wembley, London.

2000-06 / 2009-02

Graphic Designer / IPTV - industrial Ireland / BRB Island

Graphic designer, located in both Iceland and Ireland, with Digital Signage solutions for IPTV & web design.

SKILLS

ADOBE CS



AFFINITY



HTML / BOOTSTRAP



WORDPRESS



COMPUTER SKILLS - SOFTWARE

Adobe Illustrator
Adobe Indesign
Adobe Live Cycle Designer
Adobe Photoshop
Affinity Designer
Affinity Photo
Affinity Publisher (BETA)
Serif DrawPlusX8
Serif PagePlusX9
Xara 3D6
Microsoft Office Package
Outlook, OneDrive, Word,
Excel, PowerPoint,
OneNote, SharePoint,
Microsoft Teams

Bootstrap studio / HTML
Cascading Style Sheets (CSS)
Elementor WP editor
Mobirise 4 / Bootstrap HTM
Oxygen WP editor
Pixfort / Bootstrap HTML
Visual Studio Code
Webydo
WebFlow
Wordpress / Woocommerce
WP Bakery / WP editor
Google Anlyctics
SEO

Caspar & RedCast
Digital Signage (DS)
Scala Info Channel System
Vegas Studio
Adobe After Effects
Adobe Premiere